



HOLD RELEASE UNTIL February 8th 2019.

Los Angeles, CA.

Australian Singer/Songwriter TIAAN RELEASES NEW SINGLE and Music Video for 'RUIN IT'

After a hugely successful EP in 2014, with streaming numbers well over 11 Million and being featured on platforms like VOGUE. It seemed Sydney Born Artist TIAAN disappeared... the truth is, like many other artists, she was stuck in a badly structured deal that left her no control in what she was doing. Instead of giving up, TIAAN put her own projects to the side and started writing for other artists. Now living another dream of residing in Los Angeles, TIAAN is ready to release an abundance of new music. Managed by top female music executive Sarah McCann at B|O|O (Band Of Others) who was responsible for launching the careers of Julia Michaels and has worked with every major player over the last decade such as Justin Bieber, Rihanna, Mary J. Blige and DJ White Shadow. TIAAN is in great company.

TIAAN's latest single "Ruin It" is a song essentially about self destruction, its relatable to relationships and really the state of the world today. It's dark, sexy and raw just like TIAAN. Inspiration for TIAAN can be found in her idol SADE, with hints of the legendary JANET JACKSON's vocal presence. "It's wild that I'm sharing music again, I couldn't be more excited, it's been a long time coming, This is a rad start 2019" TIAAN Said. TIAAN's ideas for the visuals of RUIN IT lead her team into a remote hiking trail, that had sadly been destroyed by the Woolsey fires. The core idea was to find the beauty in the destruction and show the strength of what comes from starting again.

Preview the video here : <https://youtu.be/84hvYb7hXz8>

The video centers around a landscape of grey ash, after wrapping the shoot the rain started to fall essentially starting new growth in the area which all circles back to the NOW, a new era, a new beginning and most importantly a new TIAAN. TIAAN adds "Shooting the video was a day of realizations. It hit me hard, seeing

only a small amount of what the fires had caused. Its inspiring to know that people pulled together to fight the fires and to rebuild the damage. Sometimes, unfortunately, we need destruction to come back stronger than ever before. Ruin It stemmed from an experience I had that was necessary for my own personal growth.”

RUIN IT releases February 8th 2019. With a Summer EP to follow.

For further media info please use the link:

<http://www.tiaanofficial.com/media.html>

Password : RUINIT0208

Instagram: <https://www.instagram.com/tiaanofficial/>

Facebook: <https://www.facebook.com/tiaanofficial>

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